



The Annual Ty Louis Campbell “Pajama Day” Fundraiser



Ty Campbell in his PJs at school, 2011

Dear Parents:

On September 30th and October 1st, Bright Beginnings will be participating in an annual fundraiser to raise money for childhood cancer research in honor of Ty Louis Campbell. Ty was magnetic little boy who has captured hearts across the country when his mother documented his cancer journey at www.superty.org. He passed away after a valiant fight on October 17 2012, and the Ty Louis Campbell Foundation was created to fund new research on his behalf.

As a tribute to Ty, all children are invited to support the cause and participate in this fun day by wearing their pajamas to school.

In addition, if you would like to support this great cause by making a donation, we are suggesting an optional donation of \$5.00 sent to class in an envelope marked “Pajama Day” by October 2nd. Cash is fine, or checks can be made out to the Ty Louis Campbell Foundation, which is a 501(c)(3) certified nonprofit organization where every cent of every dollar donated is redirected toward innovative childhood cancer research. Thank you for your participation! Please visit www.thetlcfoundation.com to learn more about this incredible foundation.